How to use this Copyright Guidelines Document

So you’re looking for some guidance about Copyright at Salt Lake Community College… Congratulations! You’ve found a great place to start!

Guide Length
You will notice from a quick glance that the guide is quite lengthy. This is intentional. This guide is not meant to be read from “cover to cover” as it were.

Instead, this document is divided up by the topics which are popular areas of interest or confusion. There are different scenarios which accompany each topic to assist with clarification related to typical situations in which faculty and staff often need clarity in regards to copyright.

Using this Document
We invite you to look at the Table of Contents, and visit whichever section(s) is most applicable to your needs. In addition to copyright guidelines on these topics, there are also scenarios which may provide additional guidance on how to address specific situations.

The topics in this document run the gambit from general knowledge to very specific questions. At the beginning there is an FAQ complete with scenarios (or example situations of copyright questions). The FAQ is not exhaustive, so feel free to also read relevant sections of the guide as well. Towards the end of the guide are overarching “Copyright Concepts and References” for those who are interested in or whose work requires more Copyright-Law-related information such as pertains to Orphan Works, DMCA exceptions, Permissions, or Attribution versus Citation.

So, take a look at the FAQ and Table of Contents and see what you can find that is useful to you.

If you have additional questions or concerns that you feel are not addressed in this guidance document, please contact Ann Richins, Assistant Director of Content Services, Library Services.
The information presented here is intended for informational purposes and should not be construed as legal advice. If you have specific legal questions pertaining to Salt Lake Community College, please contact the Office of the General Counsel.

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Frequently Asked Questions and Scenarios

Music

Scenario – playing music in class (1): A faculty member wants to play Mozart music in a face to face course before a student test because the faculty member has read that there is a correlation between listening to Mozart and improved test scores. The faculty member uses their personal Spotify account to play the music.

Reasonable? Not likely. While an argument could possibly be made for Fair Use, you are using a personal Spotify account and playing the music in class could violate the user agreement with Spotify (or other similar vendor).

How to make it more reasonable: There are a couple of content options that would make a stronger case for fair use. One option would be to see if the music is in the public domain through a resource such as the Library of Congress’ National Jukebox. Another option would be to find a video of the music on YouTube and show the video in class.

Scenario – playing music in class (2): A faculty member wants to play music in a face to face course before a student test to create a calm atmosphere for the students. The faculty member is using a YouTube music video. The faculty member is playing the YouTube music video on their laptop as opposed to projecting the video for the whole class to see.

Reasonable? Not likely. Since the faculty member is using a YouTube video in a face to face classroom, the video should be projected for all to see. Otherwise the faculty member might violate the user agreement with YouTube.

How to make it more reasonable: Project the video so the class can see it.

Would you like more information on this topic? Check out the Music Section of this Copyright Guidelines document.

Permissions

Obtaining permissions is a tricky subject. There are a lot of different routes to take based on the type of material and the use of the material in question. In general, you need to obtain permissions for any type of material you wish to use in a situation wherein Fair Use is not applicable.

Scenario — using a copyrighted image: A student wishes to use a copyrighted image in their ePortfolio. What guidance can a Faculty member provide as this does not fall under Fair Use?
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General Expected Actions: The student should check to see who owns the copyright of the image first and contact the appropriate copyright holder for permission. The student will need to provide the title (if known), creation date, and intended use in the request. (If a student chooses to make their ePortfolio public facing, then they cannot rely on Fair Use.)

Scenario — creating a course pack: A faculty member wishes to create a course pack of materials, some are in the public domain, others are still under copyright. What do they need to do so as to not expose themselves or the College to Legal Litigation?

General Expected Actions:
1) If one or more of the written works is TRULY in the public domain, then you do not need to seek permission to use them in a course pack. However, for works that are not in the public domain...
2) Permission can sometimes be difficult to obtain because copyright ownership is not always straightforward. The content creator may be the original copyright holder, but they most likely sold the rights to the publisher/producer when the work was commercially produced. They may still own the copyright to the unpublished version of their work, but not the published version.
3) The next step is to contact the publisher for printed works that are not in the public domain. You will need to provide the title, edition, pages and/or chapters you want to use, and how you intend to use the material. You will need to determine who owns the copyright and contact the appropriate publisher in to obtain permission.
4) Permission may also be obtained to use printed work through the Copyright Clearance Center (CCC). The CCC works with publishers to obtain permissions to use copyrighted titles. The CCC offers licenses to academic institutions and businesses that allow them to take advantage of the negotiated permissions. You will still need to provide the same information to the CCC as you would to the publishers.
5) Contact the Library for assistance using the Copyright Clearance Center.
6) If you are compiling a course packet to be sold in the College Book Store, contact the Book Store for assistance in copyright clearance for these materials.

Using the Copyright Clearance Center/asking the publisher directly for permission:

Reasonable?

The best course of action when using copyrighted material is to obtain permission from the copyright holder. If you do not receive a timely response then you still have the option of performing a fair use evaluation.

Using licensed material:

Reasonable?

Using licensed material, like library resources, is also a relatively sound approach to using copyrighted material. Remember to read the user agreement terms to see if any conditions apply to using the content.
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Creative Commons licensed material:

Reasonable? 

Creative Commons licensed materials are great resources for your class. Remember to check the licensing terms to ensure you share and attribute them appropriately.

Using a Fair Use argument:

Reasonable? 

The Fair Use argument is subjective based on the assessment you perform. Fair Use is a legally defensible position based on balancing four factors:

- The purpose and character of your use
- The nature of the copyrighted work
- The amount and substantiality of the portion taken in relation to the copyrighted work as a whole
- The effect of the use upon the potential market for or value of the copyrighted work

When you are considering the four factors, factors 2 and 3 will weigh more heavily in your determination if your use qualifies as a fair use argument.

Would you like more information on this topic? Check out the Permissions Section of this Copyright Guidelines document.

Using Content from the Web (written or image-based)

Scenario — using images from social media: A professor or student finds an image through social media and uses it in an assignment because it’s on a public forum and must be in public domain.

Reasonable? Not likely. Although many people believe that any image found through social media must be okay to use, this is incorrect. You need to look at the image to see if it has an explicit license (like a Creative Commons license), or if there are restrictions in the “Terms of Use” section of the social media site. Alternatively, you could do a fair use analysis of the image (just like you would for an analog image or an image you found through a Google search).

How to make it more reasonable: You could do a fair use analysis of the image or try to get permission to use the image in the assignment.
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Scenario — using blogs or articles found online in an online class or in an ePortfolio: A professor or student has found an article or a post on a blog and they want to share it with their class. They want to link to that resource for a physical face-to-face class or an online course.

Reasonable? Most likely. Generally speaking, linking to an online resource (be it a YouTube video or a blog post) is permitted. If the site you are pulling content from also provides an embedding code, then it is okay to embed that resource. However, you might want to avoid any web content that you suspect is not a legally obtained copy, not least because that specific resource could be taken down at any time.

Would you like more information on this topic? Check out the Content from the Web or Using Images sections of this Copyright Guidelines document. For information on how to find images on the web that are openly licensed, check out the How do I find Openly Licensed Images in Google? section of this document.

Using Streaming Services

Scenario — using a streaming service in a class: There is a great documentary available through a streaming service (Amazon Prime, Hulu, Netflix, etc.) that a professor would love to use in a class.

Reasonable? Not likely. While an argument could possibly be made for Fair Use, showing the video in class could violate the user agreement with the vendor.

How to make it more reasonable: There are a couple of content options that would make a stronger case for fair use. One option would be to see if the video is in the public domain through a resource such as the Moving Image Archive. Another option would be to see if the Library has the film licensed through one of its databases.

Would you like more information on this topic? Check out the Streaming Videos and Using Video Sections of this Copyright Guidelines document.

YouTube

Scenario — using YouTube videos in class: A professor wants to use YouTube videos in their Canvas course.

Reasonable? Most likely. The best way to share the video is to link or embed the video through the module. Downloading a local copy of the video wouldn’t be permissible unless you have the copyright holder’s permission to create a copy. If you are using a
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video from YouTube, TEDtalks, etc., check their websites for permitted uses to make sure you are sharing the video correctly.

Would you like more information on this topic? Check out the Common Scenarios for Videos section of this Copyright Guidelines document.
Copyright Guidelines Document

Using Openly Licensed Works

Before diving into Copyrighted Works and the information provided in these guidelines about when and how one can use copyrighted works in a face-to-face or online classroom, let's first look at works that are openly licensed (such as Open Educational Resources with Creative Commons licenses).

Creative Commons Licensing:

A Creative Commons (CC) license is one of several public copyright licenses that enable the free distribution of an otherwise copyrighted work.

A CC license is used when an author wants to give people the right to share, use, and build upon a work that they have created. There are 7 main licenses that you can assign to your work, each with its own specific restrictions (or lack thereof).

If you are looking for Open Educational Resources or other materials for your courses that are free to use for educational purposes, learn to do effective Creative Commons
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So what’s the deal with using Open Educational Resources (OERs) in my presentation/class?

What is an OER?

William and Flora Hewlett Foundation Definition of an OER: “Open Educational Resources are teaching, learning and research materials in any medium—digital or otherwise—that reside in the public domain or have been released under an open license that permits no-cost access, use, adaptation and redistribution by others with no or limited restrictions.”

Why Fair Use Doesn’t Really Apply to OERs:

According to the most common definitions of OER (including the William and Flora Hewlett Foundation Definition mentioned above), an open resource must be expressly licensed for sharing, and this is done by the person or organization that owns the copyright.

“The educational ‘fair use’ defense of copyright violation does not apply to open educational resource because the creation or modification of a legitimate open resource can only be done by the owner of the copyright or within the requirements of a sharing license. In other words, OER need no defense.” From Open Educational Resources in Composition and Rhetoric: The easy way to Create, License, and Share Free Materials by Matthew Bloom, CC-BY-SA 4.0

So, by using OERs, you don’t have to worry about Fair Use or other copyright exemptions! You just need to make sure you abide by the license on the material that gives you the right to share the material with others.

Attributions:

It is important to pay attention to the type of copyright assigned to an OER by its author(s) and to use the OER in strict accordance to its stipulations. In order to facilitate
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their use, modification, and distribution, many OERs have flexible copyright licenses from organizations such as Creative Commons; these licenses provide varying amounts of protection.

Check out the section of this document on “Creative Commons Licensing” to get a better grasp of what each license does or does not allow you to do.

For OERs, it is important to remember that these are licensed works (be they images, infographics, textbooks, or other resources) and that they require appropriate attribution. Not sure of the difference between a good attribution and a citation? Check out the Attributions vs. Citations Section of this document.

Accessibility and OERs:

The term "access" is commonly used in discussions of Open Educational Resources and typically refers to availability of materials and resources. “Accessibility” means something different: documents and tools are accessible when they can be used by everyone, regardless of ability or use of assistive technology. According to guidance from the U.S. Department of Justice & the Department of Education's Office of Civil Rights, students should receive all educational benefits in an "equally effective and equally integrated manner" (2010 Joint Dear Colleague Letter).

So when evaluating an OER or creating your own OER, don’t forget to think about accessibility. For more information on accessibility tools and general information in relation to Salt Lake Community College, visit the SLCC Accessibility webpage.

So how do I find OERs that I can use?

There are many resources for locating OERs. Below are just a few of them.

Some resources include:

- **OPEN SLCC Resources**, which lists multiple sites to search
- Schedule a consultation (online or in person) with the Library’s OER and UA Technician, who can search for OERs for you!
- Use the Mason Meta-Finder, which searches across multiple OER Sources
- Do a Google search for "creative commons music" and check out all the results!
- Do a Creative Commons search for YouTube videos with CC licenses
- Looking for images? Try one of the following options:
  - Creative Commons Search Tool
  - Creative Commons Search through Google
    - Change the “usage rights” section to filter by the appropriate License you wish to use.
So how do I find Openly Licensed Images in Google? One option is to use the Advanced Image Search in Google, and choose the “usage rights” that reflects what kind of license you want the image you find to have. Options include options such as “free to use or share” or “free to use, share or modify, even commercially.”

Alternatively, when conducting a regular image search in Google, go to “Tools” and then to “Usage rights” and then choose your option there.

So, an attribution is just like a citation, right?

They are similar concepts in that both citation and attribution give credit to others. Citations give credit when you use someone else's ideas or words in your own work whilst attributions give credit when you reuse or reproduce someone else’s work.

This does not depend on the class format. Attributions are treated the same for in-person classes and online classes.

So, citation and attribution have different purposes! Think of citations as fulfilling an academic purpose and attributions as serving a legal purpose. You cannot replace one with the other, even though they have similar rules and parts.

- Citations have an academic purpose. They tell your reader where ideas that you quote, paraphrase, or summarize, came from.
- Attributions have a legal purpose. Writing an attribution statement is a legal requirement of reusing openly licensed works (like something with a Creative Commons license).
The information presented here is intended for informational purposes and should not be construed as legal advice. If you have specific legal questions pertaining to Salt Lake Community College, please contact the Office of the General Counsel.

Learn More:

For assistance with how to write good attributions, check out the following websites:
- Open Washington Attribution Builder
- Creative Commons Best Practices for Attribution

Common Scenarios for Using Attributions:

Scenario 1—Image Attributions: A professor wants to use an image in their class/presentation and it has a Creative Commons license attached to it.

Reasonable? Most likely. It does depend on the specific Creative Commons license, but as long as you abide by that license, and provide attribution, you should be fine!

How do I provide attribution properly? Below is one example of how to give a proper attribution, be it in your Canvas course, or in a presentation for your class:

[attributions needed]
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How do I get the Creative Commons License Icon to display on my materials?

If you are using a Creative Commons License in a handout, PowerPoint, or other non-website material, go to the Downloads section of the Creative Commons website. Under downloads you will find the Logos and Buttons (the Creative Commons License Icons). Each “button” has three different files you can download for use in printed materials (or powerpoints, etc). After you have downloaded the “button” you wish to use, paste it into your material/document!

If you are using a Creative Commons License online as part of a website or blog or other online format, go to the “Share your work” page and click on “Get Started.” Create your license on the following page. At the bottom of this page, there is a section called “Have a Webpage? In this section there is code that will embed the License Icon along with a link to the license you have chosen on your webpage!

So how do I know when to use an attribution instead of a citation?

Generally speaking, any time you are using a resource (like a portion of a PowerPoint presentation or an image or an Open Educational Resource that has been given a Creative Commons license), you should provide an attribution, whether in your presentation or your Canvas Course. For further information on this, check out the Attributions vs. Citations Section under Copyright Concepts and References in this document. There is a handy chart available there.

Also, check out the Creative Commons Licensing Section under Copyright Concepts and Reference in this document to learn more about Creative Commons Licensing.

Using copyrighted works:

What materials can be copyrighted?

Most works receive implicit copyright protection when they are created. This includes: books, articles, theatrical productions, music, movies, works of art, etc. However, the work must be in a tangible form to qualify for copyright protection. For example, if you think of a new song, but refrain from any documentation (written lyrics or a recording of the song), if someone else records the song, there is no way to prove you were the original creator of the work. Remember, ideas cannot be copyrighted, but the expression of those ideas can be.

There are some materials that don’t qualify for copyright protection including titles (queen, duke, Mr., Ms., etc.), names, ingredients/contents, facts, blank forms, etc.
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Government works are also not generally subject to copyright protection. Be careful though! This only applies to works created by the Federal government and not to state or local government works or works prepared for the government by independent contractors.

What are Multilayered Works and Why do I need to know about them?

Multilayered works are works such as films, audiovisual works, or sound recordings that may contain underlying works, such as musical sound tracks, painted illustrations, or other works.

One example is the film "It's a Wonderful Life" which fell into the public domain because of a failure to renew copyright.

For years, anyone was free to copy and sell the movie on videotape. However, a production company recently acquired rights to the musical sound track that is used in the movie. That sound track is not in the public domain. This means that no one can copy and distribute the film (which is in the public domain) unless the sound track (which is under copyright) is removed.

So it’s important to understand that there is a difference between individually copyrighted works. That applies to works that may be related (such as audio recordings, audiovisual works, and films) and used in conjunction to create what appears to be a singular work, but is in fact a combination of different types of works that all have differing copyrights attached to them.

What print materials can I share with my class? Can I scan them and make them available online?

That depends on the class format and the number of copies you wish to make. Making a single copy of a journal article or portion of a book for personal research is typically protected by Fair Use. However, sharing it with a class or making multiple copies may not qualify under Fair Use. It is also more complicated if you need to digitize material for an online class.

In either case, you should try to get permission to share the materials before you give them to your students. This can be done a number of different ways. The easiest way is to check the Library’s databases and other resources to see if it’s available through there. See the Library’s webpage for more information or to search for content.

How do I use licensed materials?

Another option is to check for permission through the Copyright Clearance Center (CCC). The CCC works with publishers to obtain permissions to use copyrighted titles. The College has an Academic License with the CCC that allows you to search the CCC’s database and see if the material you want to use in class is covered by the license. If it is, then you don’t have to contact the publisher for permission. Be careful though! Sometimes there are additional
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terms with the titles that you’ll need to follow in order to rely on the CCC license. If the material you want to use is not covered by the CCC license, then you’ll need to contact the publisher directly for permission to share their works.

How do I ask for permission?

Contact the Library for assistance using the Copyright Clearance Center.

You can also make a Fair Use assessment if you are unable to obtain permission, if the format you need the material in does not exist, or if a copy of the material is not available for a reasonable cost. There are four factors of Fair Use to consider when checking to see if the exception applies to your situation. When you are considering the four factors, factors 2 and 3 will weigh more heavily in your determination if your use qualifies as a fair use argument.

<table>
<thead>
<tr>
<th>Factors to consider:</th>
<th>How this affects use:</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 The purpose and character of the use, including whether such use is of a commercial nature or is for nonprofit educational purposes</td>
<td>Uses in nonprofit educational institutions are more likely to be fair use than works used for commercial purposes, but not all educational uses are fair use</td>
</tr>
<tr>
<td>2 The nature of the copyrighted work</td>
<td>Reproducing a factual work is more likely to be fair use than a creative, artistic work such as a musical composition</td>
</tr>
<tr>
<td>3 The amount and significance of the portion used in relation to the entire work</td>
<td>Reproducing smaller portions of a work is more likely to be fair use than larger portions</td>
</tr>
<tr>
<td>4 The effect of the use upon the potential market for or value of the copyrighted work</td>
<td>Uses which have no or little market impact on the copyrighted work are more likely to be fair than those that interfere with potential markets</td>
</tr>
</tbody>
</table>

The nature of the work and amount used weigh more heavily when performing a fair use evaluation. Facts cannot be copyrighted, but the expression of those facts can be copyrighted. For example, Alexander Hamilton was Secretary of the Treasury is a fact and cannot be copyrighted. The portrayal of Alexander Hamilton as Secretary of the Treasury in the musical Hamilton is copyrighted. It’s important to consider if the material you want to use is more factual based or more of a creative work when you are performing a fair use evaluation.

Similarly, the amount of a work you want to use weighs heavily in the fair use evaluation process. A good rule of thumb is to avoid the “heart of the work” and use only the amount that will adequately convey your point. Do you need the entire work or will a chapter or excerpt work just as well? With copyright exceptions, less is more!

The American Library Association (ALA) provides a Fair Use Analysis Evaluator to help you determine if your use qualifies as fair use.

Learn More:

For more information on Fair Use, see Harvard’s Copyright and Fair Use page or the University of Texas, Austin’s Copyright Crash Course.
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Common Scenarios for Using Print Materials:

**Scenario 1—print book for an online class**: A professor wants to use a chapter from a book in their online class, but they only have a print version of the book. They scan it and upload to Canvas.

Reasonable? Not likely. The professor needs to make sure they have permission to share the material in an electronic format before uploading it to Canvas. Remember, permission to share materials in *print* format does not mean you can share it in an electronic format.

If permission is not obtainable, then the professor would need to perform a fair use evaluation before posting the work to Canvas.

**Scenario 2—using an e-book found online**: A professor wants to use an e-book in their class. They google it and find an electronic version posted online. They download the book into their Canvas course.

Reasonable? Not likely. It would depend on who originally posted the e-book, if they had permission to share it, and if you have permission to make a copy. If the person who posted the material isn’t the copyright holder (or the material does not have Creative Commons licensing), then it’s most likely an illegal copy of a work and you should not use it. Check the source of materials that you find online to ensure you are using legal versions of the work.

**Scenario 3—using the CCC to obtain permission**: A professor wants to use an article in their class. They check the Copyright Clearance Center and it is covered by the College’s Academic License, so they use it in their class.

Reasonable? Most likely. The professor needs to make sure they have a legally obtained copy of the article and that their specific use is covered by the license. Otherwise, it is likely that their use is protected.

**Scenario 4—using information or publications found on a government website**: A professor wants to use information from the Department of the Interior’s website. They download a PDF they find on the site and share it with their class through Canvas.

Reasonable? Most likely. If the PDF is of content created by the Department of the Interior then it should be okay for the professor to use. However, the professor will need to check to make sure that none of the content in the PDF could be subject to copyright and provide attribution in order to use it.

So what can I use?
The information presented here is intended for informational purposes and should not be construed as legal advice. If you have specific legal questions pertaining to Salt Lake Community College, please contact the Office of the General Counsel.

Many publications are available for educational use. If you cannot get permission for the work you want to use or it does not qualify under Fair Use, there are other resources that may work for you, including library resources, openly licensed content, and works in the public domain.

Some resources include:
- Library Website
- Project Gutenberg
- Library of Congress: Free to Use and Reuse Sets
- Internet Archive: Journals

**Please note that this is not a comprehensive list of resources!**

Can I stream this video in my class?

That depends on the class format. Copyright exceptions treat in-person classes and online classes differently. **What is the difference?**

For in-person classes, there is the Classroom Use Exception. This exception states that you must: be in a classroom ("or similar place devoted to instruction"); be there in person, engaged in face-to-face teaching activities; and be at a nonprofit educational institution.

Online classes do not qualify for the Classroom Use Exception. They do qualify for the **TEACH Act Exception**. The TEACH Act can be difficult to use because it’s harder to prove that the thresholds are met.

<table>
<thead>
<tr>
<th>Assessment Factors for a Fair Use Analysis and the TEACH Act</th>
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<tbody>
<tr>
<td><strong>Fair Use</strong></td>
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<tr>
<td>Purpose and character of use.</td>
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<tr>
<td>Nature of the work.</td>
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<tr>
<td>Amount of the work used.</td>
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<tr>
<td>Effect of use upon the potential market value of the work.</td>
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**Fair Use** is the broadest copyright exception that can be applied in an educational setting and the best option when considering which exception to use. There are four factors of Fair Use to consider when checking to see if the exception applies to your situation. When you are considering the four factors, factors 2 and 3 will weigh more heavily in your determination if your use qualifies as a fair use argument. The American
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Library Association (ALA) provides a Fair Use Analysis Evaluator to help you determine if your use qualifies as fair use.

Can I make a digital copy of this video to use in my class?

Like streaming a video in the classroom, it really depends on the class format and how you intend to use the video in your class.

Digitizing films from a DVD or VHS is always a little tricky and requires a thorough analysis to determine if your intended use would qualify to digitize (rip) the DVD/VHS tape. The amount of the film you want to use and how you intend to use it will weigh heavily in your evaluation. The content needs to support your curriculum and should be limited to only the parts of the film that are relevant to your purpose.

It’s best to see if the film is available through other means first, like the Library databases, before proceeding with digitizing a DVD or VHS tape. If you do need to digitize a DVD or VHS tape for a class, submit a streaming media ticket to start the process.

Learn More:

For more information on the Classroom Use Exception, see the University of Minnesota’s Exceptions & Limitations guide and the University of Texas, Arlington Copyright & Fair Use LibGuide.

For more information on Fair Use, see Harvard’s Copyright and Fair Use page or the University of Texas, Austin’s Copyright Crash Course.

Common Scenarios for Using Videos:

Scenario 1—using a streaming service in a class: There is a great documentary available through a streaming service (Amazon Prime, Hulu, Netflix, etc.) that a professor would love to use in a class.

Reasonable? Not likely. While an argument could possibly be made for Fair Use, showing the video in class could violate the user agreement with the vendor.

Scenario 2—using YouTube videos in class: A professor wants to use YouTube videos in their Canvas course.

Reasonable? Most likely. The best way to share the video is to link or embed the video through the module. Downloading a local copy of the video wouldn’t be permissible unless you have the copyright holder’s permission to create a copy. If you are using a video from YouTube, TEDtalks, etc., check their websites for permitted uses to make sure you are sharing the video correctly.
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Scenario 3—converting VHS to a newer format: A professor has a VHS tape they want to use in their class, but would like to either convert it to a DVD or digitize it.

Reasonable? Maybe. It depends on several factors. If a DVD or digitized version of the video is already available for a reasonable price then this use would most likely not qualify. Another factor is how much of the video will be shown in class (clips or the whole video) and why that specific amount is needed. It also depends on if you are changing the format for an accommodation request.

Scenario 4—converting a DVD to digital for an online class: A professor is converting a face-to-face class to an online class. The face-to-face class uses several films, so the professor wants to digitize them for the online class.

Reasonable? Maybe. Like Scenario 3—converting VHS to newer format, it depends on several factors. If a digital version of the film already exists for a reasonable price, then you should look into options for obtaining that version of the video. It also depends on how much of the video is needed for the class and the intended use.

So what can I use?

Many videos are available for educational use. If the video you want does not qualify for a copyright exception, there are other resources that may work for you, including library resources, openly licensed content, and videos in the public domain.

If you need to digitize a film, please submit a ticket to the Library for assistance.

Some resources include:
- Library Streaming Databases
- Library of Congress Film Collection
- Internet Archive: Moving Image Archive
- Open Culture Free Online Movie Guide

**Please note that this is not a comprehensive list of resources!**

Can I rip and stream a video if I’m trying to make it accessible?

There are some copyright exceptions in order to make classroom materials accessible for students. However, this only applies if a student makes an accommodation request and if an accessible version doesn’t already exist. Making materials accessible is a great goal in general, but is not covered by this exception unless a student specifically requests accessible materials. Contact the College’s Universal Access Coordinator for assistance if you need help with an accommodation request.

Common Scenarios for Videos and Accessibility:
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Scenario 1—captioning videos without an accommodation request: A professor wants to make sure that all the videos they are using in their course have captions. They find one that doesn’t and want to make a local copy of the video and caption it.

Reasonable? Not likely. The exceptions for making works accessible limit access to those versions of the work to the students needing the accommodations. If there isn’t a student who requests an accessible version of class material, then making a local copy and captioning it would most likely not be covered.

Scenario 2—responding to an accommodation request: A professor receives an accommodation request from a student regarding an uncaptioned film they use in their online class.

Reasonable? Maybe. Like Scenario 3 for Using Videos, it really depends on several factors. Please contact the College’s Universal Access Coordinator for help with accommodation requests.

Can I use this music in my presentation/class?

That depends on the class format. Copyright exceptions treat in-person classes and online classes differently. What is the difference?

For in-person classes, there is the Classroom Use Exception. This exception states that you must: be in a classroom ("or similar place devoted to instruction"); be there in person, engaged in face-to-face teaching activities; and be at a nonprofit educational institution.

Online classes do not qualify for the Classroom Use Exception. They do qualify for the TEACH Act Exception. The TEACH Act can be difficult to use because it’s harder to prove that the thresholds are met.

Fair Use is the broadest copyright exception that can be applied in an educational setting and the best option when considering which exception to use. There are four factors of Fair Use to consider when checking to see if the exception applies to your situation. When you are considering the four factors, factors 2 and 3 will weigh more heavily in your determination if your use qualifies as a fair use argument. The American Library Association (ALA) provides a Fair Use Analysis Evaluator to help you determine if your use qualifies as fair use.

Learn More:

For more information on the Classroom Use Exception, see the University of Minnesota’s Exceptions & Limitations guide and the University of Texas, Arlington Copyright & Fair Use LibGuide.
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For more information on Fair Use, see Harvard’s Copyright and Fair Use page or the University of Texas, Austin’s Copyright Crash Course.

Common Scenarios for Using Music:

Scenario 1—using sheet music for a performance: A professor has purchased a legally obtained copy of sheet music for a performance class. Can they make photocopies of this sheet music for their students to use?

Reasonable? Maybe. This one can be complicated. If the photocopies of the sheet music are being handed out to use during rehearsal ONLY, then you are likely okay. However, if you want students to use copies of the sheet music during a performance, then this is not typically okay. You would need to purchase a legally obtained copy of the sheet music for each student for the performance.

Scenario 2—playing a music CD in class: A professor wants to use music from a CD in class.

Reasonable? Maybe.

If it is for a face-to-face classroom environment and the purpose of the music is instructional (and especially if it is not the entire CD, but rather a limited portion of the music), this should be okay. Still, you may want to conduct a fair use analysis.

If it is for an online environment, the rules are a little more complex. Streaming music from a CD for an online class will need to be permitted by the TEACH Act or be fair use. Fair use could conceivably permit it, but a very rigorous analysis and justification would need to be provided. Qualification as fair use is more straightforward if you are only uploading portions necessary to serve your pedagogical purpose. You would need to think through your purposes for including the content from the CD and limit your use to only the necessary portions. Again, a rigorous fair use analysis with justification provided would be the best route in this situation.

Scenario 3—live performance in a class: A professor wants to have a live music performance in their face-to-face class, is this doable?

Reasonable? Most Likely. If the live music performance is for a face-to-face classroom environment, then this should likely be permitted by the classroom exemption covered at the beginning of this Section.

Scenario 4—live performance outside of a classroom: A professor’s class is putting on a performance showcasing the students’ talents. Some of the students want to use popular music in their performances. Do they need permission to use the music?

Reasonable? Most Likely. The College has two licenses (BMI and ASCAP) that cover using music in live performances. You will need to see if your use is covered by either of the licenses.
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So what can I use?

There is a lot of music available for educational use. Remember, music in the public domain is your friend! Public domain works can be used in either face-to-face or online classroom situations. If the music you want does not qualify for a copyright exception, there are other resources that may work for you, including openly licensed content, and music in the public domain.

Some resources include:
- **Free Music Archive**
- This [article](#) highlights [60 websites to Download Creative Commons Music for Free](#)
- Or just do a [Google search for “creative commons music”](#) and check out all the results!

**Please note that this is not a comprehensive list of resources!**

Can I use this image in my presentation/class?

That depends on the class format. Copyright exceptions treat in-person classes and online classes differently. [What is the difference?](#)

For in-person classes, there is the Classroom Use Exception. This exception states that you must: be in a classroom ("or similar place devoted to instruction"); be there in person, engaged in face-to-face teaching activities; and be at a nonprofit educational institution.

Online classes do not qualify for the Classroom Use Exception.

Fair Use is the broadest copyright exception that can be applied in an educational setting and the best option when considering which exception to use. There are four factors of Fair Use to consider when checking to see if the exception applies to your situation. When you are considering the four factors, factors 2 and 3 will weigh more heavily in your determination if your use qualifies as a fair use argument. The American Library Association (ALA) provides a [Fair Use Analysis Evaluator](#) to help you determine if your use qualifies as fair use.

Learn More:

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Need to use an image but not sure if you have the legal and ethical right to do so? Understanding the Laws for using images can be a bit tricky, especially because there is wiggle room within the laws. And, with the mass distribution of images on the internet, it’s no wonder we’re all asking the same question over and over again: can I use that picture? Check out the “Can I Use that Picture? Flowchart” from visual.ly to see if your proposed use of a copyright image is legal.

For more information about the public domain, please view the Public Domain Section of this document.

For information about orphan works (which is often a prevalent issue when finding and using images for a course), please view the Orphan Works Section of this document.

Common Scenarios for Using Images:

Scenario 1—using images in a class: A professor wants to show legally acquired images in a face-to-face classroom environment. Can the professor do this?

Reasonable? Most likely. Showing legally acquired images in the classroom should be permitted. However, if you want to post your PowerPoint or Slide Deck to an LMS, you should consider removing any copyrighted material unless you have done a fair use analysis and determined that it is likely to be fair.

While an argument could possibly be made for fair use, showing the images in class could violate the user agreement with the vendor. (Consider using the Library’s licensed content or Creative Commons licensed content from the web.)

Scenario 2—using images in an online class: A professor wants to use images (photos, memes, artistic works, etc.) in their online course. Can they use legally acquired images even if the images are in copyright?

Reasonable? Maybe. It is preferable for copyright reasons to use Creative Commons licensed, public domain, or library-licensed material. You can use legally acquired images that are in copyright if you conduct a fair use analysis and find the use to be fair. Also, if you are using a Creative Commons licensed meme or photo, etc., take a look at the How do I provide attribution properly? portion below the Attributions vs. Citations Section of this document.

Scenario 3—using figures, charts, or graphs in class: A professor wants to use figures, charts, or graphs in their face-to-face classroom environment. Is this okay?

Reasonable? Maybe. It depends on several factors. However, if you are using the figures, charts, or graphs and providing an attribution or citation (as appropriate) then this should likely be okay. Also, if you are using a Creative Commons licensed figure, chart or graph, etc., take a look at the How do I provide attribution properly? portion below the Attributions vs. Citations Section of this document.
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Scenario 4—using figures, charts, or graphs in an online class: A professor wants to use figures, charts, or graphs in their online classroom environment. Is this okay?

Reasonable? Maybe. Like the face-to-face classroom scenario, if you provide an attribution or citation (as appropriate) for each figure, chart, or graph used, it should be okay. However, if the chart or graph or figure is creative in its display of information (as opposed to something that anyone could reproduce exactly given the same data), it would be best to conduct a fair use analysis.

Scenario 5—using screenshots in class materials: A professor wants to use screenshots of a computer program that only show step-by-step how to navigate the computer program for students enrolled in a class utilizing that computer program. In this case there is not a comparable commercially available resource.

Reasonable? Most likely. Like Scenarios 3 & 4, if you provide an attribution or citation (as appropriate) for each screenshot used, it should be okay as long as the screenshots are being used in a fact-based context that benefits the students.

So what can I use?

There are lots of images, figures, charts and graphs available for educational use. If the item you want to use does not qualify for a copyright exception, there are other resources that may work for you including library resources, openly licensed content, and resources in the public domain.

Some resources include:
- Library-licensed content like that in our ARTstor Database.
- Creative Commons licensed resources
  - Creative Commons Search Tool
  - Creative Commons Search through Google
- Images from the Digital Public Library of America
- Mountain West Digital Library

**Please note that this is not a comprehensive list of resources!**

So how do I find Openly Licensed Images in Google?

One option is to use the Advanced Image Search in Google, and choose the “usage rights” that reflects what kind of license you want the image you find to have. Options include options such as “free to use or share” or “free to use, share or modify, even commercially.”

Alternatively, when conducting a regular image search in Google, go to “Tools” and then to “Usage rights” and then choose your option there.
Can I use this content from the web in my presentation/class?

That depends on the class format. Copyright exceptions treat in-person classes and online classes differently. What is the difference?

For in-person classes, there is the Classroom Use Exception. This exception states that you must: be in a classroom ("or similar place devoted to instruction"); be there in person, engaged in face-to-face teaching activities; and be at a nonprofit educational institution.

Online classes do not qualify for the Classroom Use Exception.

Fair Use is the broadest copyright exception that can be applied in an educational setting and the best option when considering which exception to use. There are four factors of Fair Use to consider when checking to see if the exception applies to your situation. When you are considering the four factors, factors 2 and 3 will weigh more heavily in your determination if your use qualifies as a fair use argument. The American Library Association (ALA) provides a Fair Use Analysis Evaluator to help you determine if your use qualifies as fair use.

Learn More:

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Common Scenarios for Using Content from the Web:

Scenario 1—using images from social media: A professor or student finds an image through social media and uses it in an assignment because it’s on a public forum and must be in public domain.

Reasonable? Not likely. Although many people believe that any image found through social media must be okay to use, this is incorrect. You need to look at the image to see if it has an explicit license (like a Creative Commons license), or if there are restrictions in the “Terms of Use” section of the social media site. Alternatively, you could do a fair use analysis of the image (just like you would for an analog image or an image you found through a Google search).

Scenario 2—using YouTube videos in an online class: A professor wants to use YouTube videos in their Canvas course.

Reasonable? Most likely. The best way to share the video is to link or embed the video (if the site you find the video from as an embed function) through the module. Downloading a local copy of the video wouldn’t be permissible unless you have the copyright holder’s permission to create a copy. If you are using a video from YouTube, TEDtalks, etc., check their websites for permitted uses to make sure you are sharing the video correctly.

Scenario 3—using blogs or articles found online in class: A professor has found an article or a post on a blog and they want to share it with their class. They plan to make multiple copies to show in their face-to-face class, or upload a screenshot in their online course.

Reasonable? Not likely. Many people assume that everything posted on the internet is public domain. This is incorrect. As soon as a creator puts their fingers to the save key on a blog post, or article, or other form of tangible (although electronic) expression, this creates a copyrighted work. Copyright protection is automatic (no need for an explicit license). This means that if you want to use an item from a blog, you need to consider the following factors:

1. Is it explicitly licensed with a Creative Commons license? (Many blogs are!)
2. Do they have something similar to a “Terms of Use” section or a statement about how the materials found on their blog can be utilized.
3. You can conduct a fair use analysis, but for this specific case of making multiple physical copies or uploading a screenshot of the item to your online course, the fair use analysis does not look great.

Scenario 4—using blogs or articles found online in an online class: A professor has found an article or a post on a blog and they want to share it with their class. They want to link to that resource for a physical face-to-face class or an online course.

Reasonable? Most likely. Generally speaking, linking to an online resource (be it a YouTube video or a blog post) is permitted. If the site you are pulling content from also provides an embedding code, then it is okay to embed that resource. However, you might want to avoid any web content that you suspect is not a legally obtained copy, not least because that specific resource could be taken down at any time.
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So what can I use?

There is lots of online content available for educational use. Just be aware of the following:

- Legally obtained content is likely permitted in a face-to-face classroom environment.
- If you are going to upload your PowerPoint or Slide Deck online, consider removing any copyrighted material unless you have done a fair use analysis and determined that it is likely to be fair.
- In an online setting, try to use resources that are Creative Commons licensed, public domain, or library-licensed materials (as appropriate).
- If you are using Creative Commons licensed online content, make sure you know how to give proper attribution. Take a look at the How do I provide attribution properly? portion below the Attributions vs. Citations Section of this document.
- If you are not sure what constitutes “public domain” resources on the web, please view the Public Domain Section of this document.
- When in doubt, for a face-to-face classroom environment OR an online environment, do a fair use analysis!

Copyright Concepts and References:

I know I can use copyrighted material in my class, but how do I do that?

There are several ways to use materials typically protected by Copyright Law. Some of these are exceptions to the law itself. Others are the result of the content creator using open licensing for their materials. Some works are old enough that they are no longer covered by copyright. Some materials are available through databases that can be used without relying on copyright exceptions.

Some of the more common ways to use material are:

- Fair Use
- Creative Commons Licensing
- Attributions versus Citations
- Public Domain
- Orphan Works
- Chafee Amendment
- DMCA Exceptions
- TEACH Act
- Licensed Resources
- Permissions
- Cease and Desist Letters

Face-to-face courses and online courses—what’s the difference?
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The original exceptions to the Copyright Act were written in 1976—before online courses were available. Section 110(1) of the Copyright Act specifically states that educational exceptions are for face-to-face classes. That means while in-person classes can benefit under this exception, distant education classes cannot; creating a disparity in the material available to the classes.

Some steps have been made to get exceptions for distance education added to the Copyright Act and other applicable laws. There are DMCA exceptions and the TEACH Act that allow for digitizing videos for distance learning.

Learn more:

For the current exceptions to the DMCA Act, please see the current rule on DMCA exceptions (2015) in the Federal Register.

For more information on the TEACH Act, please see the ALA’s TEACH Act FAQ, Cornell’s Copyright Information Center: New Copyright Legislation, or the University of Texas, Austin’s Copyright Crash Course.

Key Concepts for Copyright Law and Exceptions

Fair Use:

Fair Use is a legally defensible position based on balancing four factors:

- The purpose and character of your use
- The nature of the copyrighted work
- The amount and substantiality of the portion taken in relation to the copyrighted work as a whole
- The effect of the use upon the potential market for or value of the copyrighted work

The nature of the work and amount used weigh more heavily when performing a fair use evaluation. Facts cannot be copyrighted, but the expression of those facts can be copyrighted. For example, Alexander Hamilton was Secretary of the Treasury is a fact and cannot be copyrighted. The portrayal of Alexander Hamilton as Secretary of the Treasury in the musical Hamilton is copyrighted. It’s important to consider if the material you want to use is more factual based or more of a creative work when you are performing a fair use evaluation.

Similarly, the amount of a work you want to use weighs heavily in the fair use evaluation process. A good rule of thumb is to avoid the “heart of the work” and use only the amount that will adequately convey your point. Do you need the entire work or will a chapter or excerpt work just as well? Less is more with copyright exceptions!

Determining Fair Use is always a case-by-case, critical reasoning process.
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<table>
<thead>
<tr>
<th>Purpose</th>
<th>Fair Use = YES</th>
<th>Fair Use = NO</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nature</td>
<td>Nonprofit or Transformative</td>
<td>Commercial or Duplication</td>
</tr>
<tr>
<td>Amount</td>
<td>Factual</td>
<td>Creative</td>
</tr>
<tr>
<td>Market</td>
<td>Small amount (relative to original)</td>
<td>Complete work or heart of the work</td>
</tr>
<tr>
<td></td>
<td>Doesn’t hurt market for original</td>
<td>Hurts market or there is a potential market</td>
</tr>
</tbody>
</table>

We are so lucky to have this as part of Copyright Law because it allows us to use copyrighted works for some purposes, some of the time.

The bad news is that the only way to get a definitive answer on a particular case is to have it resolved in federal court. Judges have a great deal of freedom in fair use disputes.

The four factors are taken together, not one-by-one. If you are using this in or for a course at Salt Lake Community College, then you should almost always meet the first factor (purpose) for fair use as a nonprofit educational purpose!

Remember, even if you have permission to reuse copyrighted content or are relying on Fair Use, the right to use the content does not give you the intellectual property rights to the content.

If you have further questions about Fair Use, the American Library Association (ALA) provides a [Fair Use Analysis Evaluator](https://www.alastudy.org/analyst/) to help you determine if your use qualifies as Fair Use.

**Creative Commons Licensing:**

A Creative Commons (CC) license is one of several public copyright licenses that enable the free distribution of an otherwise copyrighted work.

A CC license is used when an author wants to give people the right to share, use, and build upon a work that they have created. There are 7 main licenses that you can assign to your work, each with its own specific restrictions (or lack thereof).
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If you are looking for Open Educational Resources or other materials for your courses that are free to use for educational purposes, learn to do effective Creative Commons searches! You may find exactly what you need with the rights you need (Creative Commons license) available online for free. Visit the Creative Commons website for more information.

Attributions versus Citations:

Think of citations as fulfilling an academic purpose and attributions as serving a legal purpose. Because they serve different purposes, you cannot replace one with the other, even though they have similar rules and parts.

- Citations have an academic purpose. They tell your reader where ideas that you quote, paraphrase, or summarize, came from.
- Attributions have a legal purpose. Writing an attribution statement is a legal requirement of reusing openly licensed works.

So, that’s good information, but how to I know when I should use an attribution instead of a citation?
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Below is chart (openly licensed through Creative Commons with an attribution below it) that breaks down when you use a citation versus an attribution.

<table>
<thead>
<tr>
<th>Use with:</th>
<th>Citations</th>
<th>Attributions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Purpose:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>If you don’t:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>How to:</td>
<td></td>
<td></td>
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<tr>
<td>Where:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Applies to:</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

This chart used from Citations vs. Attributions presentation by Amy Hofer for Open Oregon Educational Resources is licensed under a Creative Commons Attribution 4.0 international license. It was adapted from Citations vs. Attributions by Quill West, Open Education Project Manager, Pierce Community College, CC-BY 4.0.

For assistance with how to write good attributions, check out the following websites:
- Open Washington Attribution Builder
- Creative Commons Best Practices for Attribution

How do I get the Creative Commons License Icon to display on my materials?

If you are using a Creative Commons License in a handout, PowerPoint, or other non-website material, go to the Downloads section of the Creative Commons website. Under downloads you will find the Logos and Buttons (the Creative Commons License Icons). Each “button” has three different files you can download for use in printed materials (or powerpoints, etc). After you have downloaded the “button” you wish to use, paste it into your material/document!

If you are using a Creative Commons License online as part of a website or blog or other online format, go to the “Share your work” page and click on “Get Started.” Create your
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license on the following page. At the bottom of this page, there is a section called “Have a Webpage? In this section there is code that will embed the License Icon along with a link to the license you have chosen on your webpage!

Orphan Works:

“Orphan works” are older and more obscure works with minimal commercial value that have copyright owners who are difficult or impossible to track down. This inability to request permission from the copyright owner often means orphan works cannot be used in new works nor digitized, except when fair use exceptions apply.

Public Domain:

The term “public domain” refers to creative materials that are not protected by intellectual property laws such as copyright, trademark, or patent laws. The public owns these works, not an individual author or artist. Anyone can use a public domain work without obtaining permission, but no one can ever own it.

There are 4 common ways in which a work can enter the public domain:
- copyright has expired
- copyright owner failed to follow copyright renewal rules
- copyright owner deliberately places— or dedicates— their work to the public domain using a CC0 Creative Commons waiver
- copyright law does not protect this kind of work

Examples of works that copyright law does not protect:
- short phrases such as "make my day"
- facts and theories such as "a comet will pass by the earth in 2057"
- federal (and some state) government documents
- ideas (only expressions of ideas are protected, not the actual idea itself)

That’s a lot of information to try and process. To make things a little easier, try visiting one of these excellent resources that can assist you with identifying if something is or is not in the public domain.
- Copyright Genie
- Cornell Copyright Chart

Licensed Material:

The Library subscribes to many databases and other resources that are available to faculty, students, and staff. These materials are typically licensed content that grant authorized users certain privileges. In most cases, licensed material will allow you to use that content in your class without needing to perform a fair use analysis or rely on other exceptions to copyright laws. Remember, copyright exceptions only apply to the copyright laws and cannot be applied to licensed content agreements.

Using Library resources is a great way to give your students access to copyrighted content. However, the right to use the content does not give you the rights to the
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intellectual property for the content. Unlike content with Creative Commons licensing, you will not be able to modify Library content or share it beyond the students in your class.

Some content providers still ask that you provide attribution or specify ways the material can be shared. Please review the terms and conditions of the licensed material you want to use to ensure you are using the resources appropriately.

See the Library's webpage for more information or to search for content.

Chafee Amendment:

The Chafee Amendment to the Copyright Act allows nonprofit institutions to create accessible copies of published non-dramatic literary works. However, the copies can only be used by the person needing the accommodation. This amendment does not cover video, music, or other multimedia materials.

For more information, see Ohio State University’s Copyright Corner blog, Copyright and Accessibility.

DMCA Exceptions:

The Digital Millennium Copyright Act (DMCA) of 1998 created new limitations in using digital content. It made circumventing technological protections, like breaking DRMs or other encryptions, a copyright violation. However, there are exceptions to the DMCA that permit circumvention without it being a copyright violation. The exceptions are reviewed every three years by the Librarian of Congress and may change slightly over time, so please make sure to review them periodically.

For more information, see the University of Minnesota’s guide to Multimedia Use and Transformativeness and Ohio State University’s Copyright Corner blog, New DMCA Exemptions.

Teach Act:

The TEACH Act refers to Section 110 (2) of the Copyright Act. It creates some exceptions to use videos in an online environment. Similar to other exceptions, the TEACH Act has several conditions in order for a particular use to qualify for the exception. The Act doesn’t cover print materials like journals or print books.

For more information, see the University of Missouri-Kansas City Copyright Research Guide and the ALA’s Distance Education and the TEACH Act.

Permissions:

You will need permission to include works in your course packs, to add items to the Reserve and e-Reserve collection, and in other educational settings. There are different ways of obtaining permission to use copyrighted work.
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If you are creating a course packet that will be available through the Book Store then contact the Book Store for assistance with copyright clearance for those materials.

Who owns what?

Permission can sometimes be difficult to obtain because copyright ownership is not always straightforward. The content creator may be the original copyright holder, but they most likely sold the rights to the publisher/producer when the work was commercially produced. They may still own the copyright to the unpublished version of their work, but not the published version.

Anthologies are another complex ownership area because the publisher of the anthology may not own the copyrights to the individual works in the anthology—they needed permission to use them, too!

Translations, annotated editions, abridged editions, and sequential editions are also complex because permission is typically only given for the version of the work you have. So, if you have permission to use the Wordsworth Classics translation of Anna Karenina, then it only applies to that translation and that permission wouldn’t work for the Penguin Classics translation of Anna Karenina. When you request permission, it is only for a specific version of the work created by a specific entity.

Complex Copyright Ownership and Permissions:

The publisher of the anthology must get permission to use the works that belong to different copyright holders (1, 2, 3, and 4)

The anthology publisher cannot give permission for works they don’t own. They can only give permission for works where they are the copyright holder (5).
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Printed Works

Contact the publisher for printed works. You will need to provide the title, edition, pages and/or chapters you want to use, and how you intend to use the material. You will need to determine who owns the copyright and contact the appropriate publisher in to obtain permission.

Permission may also be obtained to use printed work through the Copyright Clearance Center (CCC). The CCC works with publishers to obtain permissions to use copyrighted titles. The CCC offers licenses to academic institutions and businesses that allow them to take advantage of the negotiated permissions. You will still need to provide the same information to the CCC as you would to the publishers.

Contact the Library for assistance using the Copyright Clearance Center.

Videos/DVDs

Contact the producer of the video to use their works. You will need to provide the title, amount of the work used, and intended use when you request permission.

Submit a ticket to stream if you are unable to contact the producer or have other issues obtaining permission.

If you wish to use a video outside of the classroom setting, you may need public performance permission. Contact Student Life and Leadership if you need assistance with public performance rights.

Images

Check to see who owns the copyright of the image first and contact the appropriate copyright holder for permission. You will need to provide the title (if known), creation date, and intended use in the request.

Music

Check the College’s BMI and ASCAP licenses first to see if the music and your intended use are covered by one of the licenses. If the licenses do not cover what you need, contact the producer with the title, version/rendition of the song, and intended use in the request.

Cease and Desist Letters:

If you receive a cease and desist letter, the first thing to remember is not to panic. This happens more often than you think. Although a serious issue, many times this can be resolved swiftly by simply removing the content in question mentioned in the letter.
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However, your first action should be to contact the Office of the General Counsel here at Salt Lake Community College. They will be able to guide you through this process.